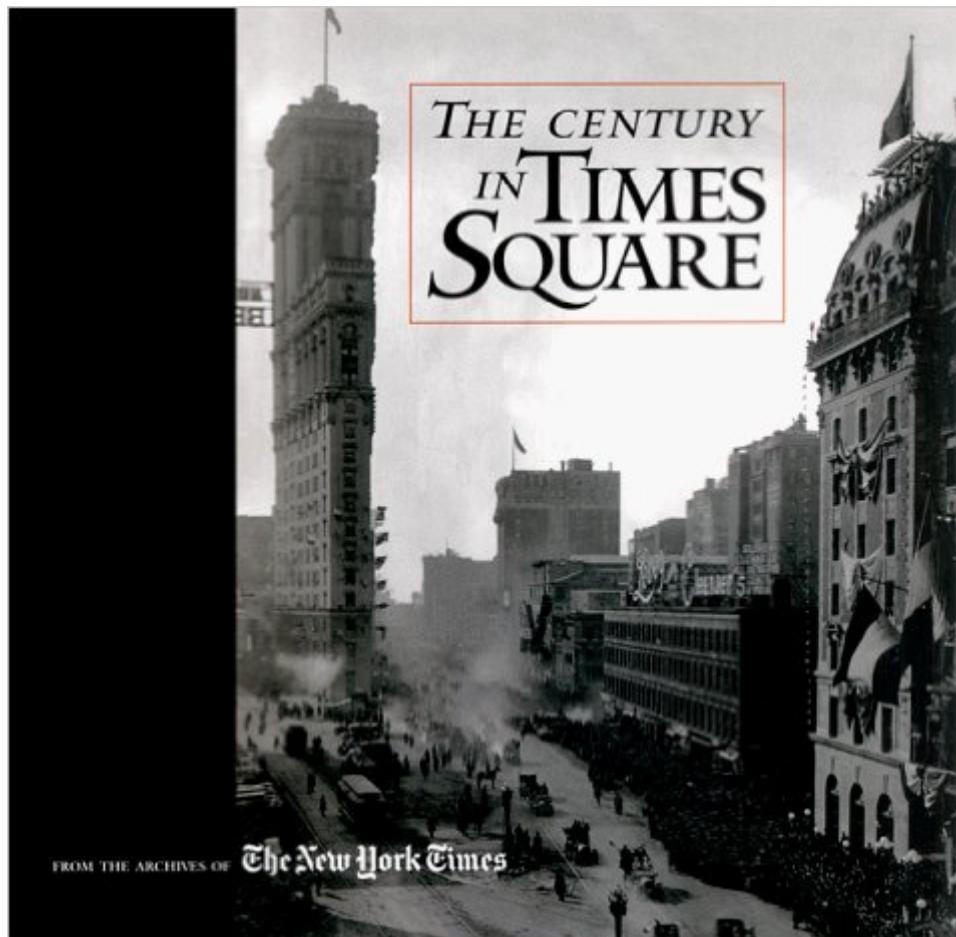


The book was found

The Century In Times Square



Synopsis

A look at the history of one of the most famous spots in America traces its beginnings as a market area to the V.E. celebrations in 1945, to the yearly New Year's Eve Broadcast. 25,000 first printing. \$50,000 ad/promo.

Book Information

Hardcover: 128 pages

Publisher: New York Times (October 1999)

Language: English

ISBN-10: 096686591X

ISBN-13: 978-0966865912

Product Dimensions: 8.8 x 8.7 x 0.8 inches

Shipping Weight: 1 pounds

Average Customer Review: 4.0 out of 5 starsÂ [See all reviewsÂ \(5 customer reviews\)](#)

Best Sellers Rank: #304,081 in Books (See Top 100 in Books) #52 inÂ Books > Arts & Photography > Photography & Video > Architectural > Cities #410 inÂ Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photo Essays #528 inÂ Books > Arts & Photography > Photography & Video > Travel

Customer Reviews

This small volume is a photo essay that really captures Times Square during various stages of the 20th Century as the title claims. The pictures are fabulous with some wonderful page to page contrasts of the same views years apart. As someone who grew up near Times Square I found the photos from the 50's and 60's particularly striking since they reminded me of buildings and landmarks that are now gone. This is no comprehensive history just a nice collection of pictures with some commentary but I think it was worth having in my collection.

Times Square is the most famous gathering place in the world and it is through extraordinary photographs from the archives New York Times, the newspaper that gave its name "Time Square" presents some of the best pictures. We get to see pictures at various stages of evolution from playgrounds to great hotels to grand restaurants and world class theaters. It tells us as how Times Square became the city's number one spot where New Yorkers celebrated, partied, mourned from wars to economic depression. The highlight of the books includes the spectacular pictures of Times Square during; the 1937 Dec 31 picture of Times Square welcoming 1938; hero's welcome to

General MacArthur on April 20, 1951; an army of unemployed men looking for jobs with some creative marketing display; catching the world series in 1919; August 14, 1945 picture celebrating the end of WWII; the blizzard of 1888 (at what would be the future Times Square); the "old time barroom, a Times Square hangout at 1900; a comparison of Times Square in 1927 and 1999; and the 1903-04 pictures of Times Square at various stages of construction. I very much enjoyed reading this book and it is recommended. It makes a great little book for your coffee table.

I been a regular thru the years in Times Square. and to see the old photos its truly a pleasure to view.

a well balanced book of pictorials displaying times square in new york through the years. a nice coffe table book

The book arrived within the specified time and the book jacket was in perfect condition. However, this book was a gift for someone else who was very happy to receive it. She immediately started to flip through the pages, and to my embarrassment there was one page that had a tear in it. It wasn't a large tear but rather as if someone had dogeared the page and creased it too much causing the paper to tear off. Nonetheless, it marred an otherwise good experience.

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